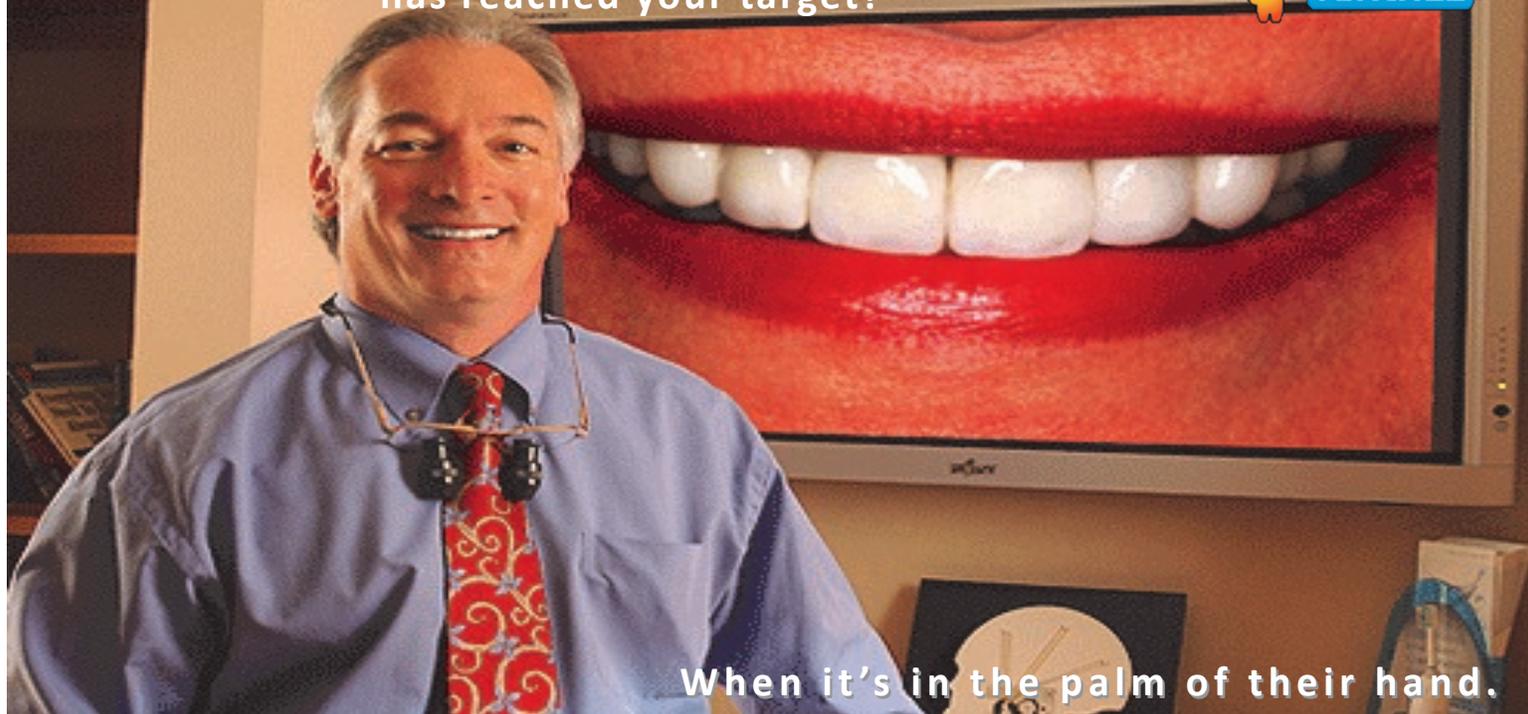
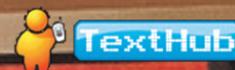


How do you know when your message  
has reached your target?



When it's in the palm of their hand.

### The Economy has slowed down, but why should your office?

Dentists recommend getting a dental check-up every six months. Typically, when a patient visits the office for a check-up, they make their next appointment in advance, and many people don't automatically remember that their appointment is coming up. Many dentist offices send out reminder postcards a month in advance, with a reminder call a day in advance. These reminders can be made automatically, reducing paper and postage, and freeing the dental office staff to perform other activities.

### How can your team benefit from text message marketing?

- **Appointment Reminders** - quickly and easily remind patient's of upcoming appointments.
- **Schedule Messages** - our software allows you to schedule a text message and forget it. Our software will automatically deliver your message at the scheduled time and date.
- **Coupons** - text coupon codes allowing your customers to take advantage of discounted services such as teeth whitening.
- **Mobile Keywords** - Give users the ability to text-in and sign-up to get more information. A great example would be "Text DENTIST to 99679". This keyword can be used on print, web, radio, and TV marketing ads.

Start building a stronger relationship with your patients today by signing up for TextHub's mobile marketing service.

Please refer to the back of this flyer for services and pricing.

### Text Message Fast Facts

- 85% of Americans have cell phones vs. 73% who have Internet access.
- 95% of all cell phones in the US can be reached via text.
- 94% read rate!
- 90% opened within 3 minutes!
- 23% of text campaign messages are forwarded.
- Cost savings up to 500% over direct mail/email.
- Offers sent via text convert 10-20 times higher than either email or direct mail.
- 12% of US mobile subscribers who receive a text ad respond to it.
- Increase customer acquisition by 5-15%.
- Over 84% of US consumers will not leave home without their cell phone.



# Service Plans

| Features   | Basic<br>\$99/month | Advanced<br>\$299/month | Premium<br>\$999/month |
|--|---------------------|-------------------------|------------------------|
| <b>Send Text Messages (SMS)</b><br>send text messages to all US carriers.                      | ●                   | ●                       | ●                      |
| <b>Receive Text Messages (SMS)</b><br>receive text messages from any mobile number.            | ●                   | ●                       | ●                      |
| <b>Unlimited Messaging</b><br>send and receive unlimited text messages. <sup>1</sup>           | ●                   | ●                       | ●                      |
| <b>Response Keywords</b><br>allow your registered users to interact via keywords. <sup>2</sup> | ●                   | ●                       | ●                      |
| <b>Global Keywords</b><br>allow external users to interact via keywords. <sup>3</sup>          | ●                   | ●                       | ●                      |
| <b>Text A Reply</b><br>automatically reply to incoming messages based on a keyword.            | ●                   | ●                       | ●                      |
| <b>Personalize Messages</b><br>automatically include recipient's name to start message.        | ●                   | ●                       | ●                      |
| <b>Schedule Messages</b><br>schedule when to send a message.                                   | ●                   | ●                       | ●                      |
| <b>Text Groups</b><br>setup recipients in groups for target messaging.                         | ●                   | ●                       | ●                      |
| <b>Online Inbox</b><br>view incoming messages online.  | ●                   | ●                       | ●                      |
| <b>Send Surveys</b><br>poll your customers and capture the results.                            |                     | ●                       | ●                      |
| <b>Branding</b><br>tag the end of your message with ad or branding message.                    |                     | ●                       | ●                      |
| <b>Incoming to Your Phone</b><br>TextHub will forward incoming messages to you.                |                     | ●                       | ●                      |
| <b>Forward Text Messages</b><br>automatically forward texts to another # based on keyword.     |                     | ●                       | ●                      |
| <b>E-mail Text Messages</b><br>automatically forward texts to e-mail based on keyword.         |                     | ●                       | ●                      |
| <b>Post to Web Service</b><br>automatically post texts to web service based on keyword         |                     | ●                       | ●                      |
| <b>TextHub API</b><br>connect to TextHub API to send messages, subscribe users, etc.           |                     | ●                       | ●                      |
| <b>Dedicated Number</b><br>get a dedicated number for sending and receiving messages.          |                     |                         | ●                      |
| <b>Natural Language</b><br>build natural language responders on incoming keywords.             |                     |                         | ●                      |

<sup>1</sup> Basic Accounts are limited to 500 subscribed contacts. <sup>2</sup> Users must be active in your numbers list for response keywords to work.

<sup>3</sup> Premium Accounts are allowed unlimited global keywords; Advanced Accounts get 50 free global keywords; Additional global keywords are \$2.95/month