

## What is TextHub?

You've seen text message marketing on American Idol, all over television and radio, and even on billboards. There's a reason why big companies are utilizing mobile marketing technology - It WORKS. People can join by simply texting your "custom mobile keyword" to your TextHub assigned number. Then an automated response will be texted back with your custom message. Later you can send text messages that contain basic product announcements and mobile coupons, or can engage audiences with interactive voting polls, contests, and links to mobile web sites resulting in huge response rates along with instant traffic.

# Why TextHub?

Unlike traditional email subscriptions, mobile keyword subscriptions are controlled by the end users. People can subscribe and unsubscribe on an opt-in basis. This level of control and the new emerging mobile culture have brought keyword marketing to impact levels far exceeding direct mail, email marketing, and other traditional marketing channels, resulting in as much as 90% + read rate and 25%+ response rate.

Easy as 1-2-3

## 1. Sign Up

We make it easy to get started with TextHub. Simply choose the right plan for you and signup today!

#### 2. Add Numbers

Import customer numbers or encourage them to sign up via text or online.

#### 3. Send Text

Simply type your message and click send. We take care of the rest.

Send to one person. Send to select users. Send to a group. Send to All.







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