How do you know when your message has reached your target?

TextHub

When it's in the palm of their hand.

The Economy has slowed down, but why should your business?

When it comes to promoting your cleaners, TextHub delivers something that snail mail and email can't: TRAFFIC! Only TextHub puts your ad in front of a targeted audience ready to react...at a cost far less than you're currently spending. And unlike un-clipped coupons or never-opened emails, cell phone users want to hear from you. Our opt-in process ensures that your promotion is only placed in front of an interested audience.

How can your business benefit from text message marketing?

- Quickly and efficiently test offers, messaging and timing.

- Grow your customer base by offering discounts for signing up.

- Launch viral campaigns, like "Refer a Friend" that provide rewards and create brand advocates.

- Drive repeat business by texting coupons.

- Use ongoing daily and weekly specials to generate business on slower days.

(The following is an example message from a dry cleaner to a customer in its customer base who has opted in to receive notices, such as coupons and special offers.)

Dear Scott… May 11-15 is customer appreciation week. Show this text to receive 50% off. Forward this message to a friend and they'll receive the same great offer! We're open until 7pm M-F.

The value of these customer contacts via text result most importantly in increased customer satisfaction, brand allegiance and increased sales, and efficiency.

Text Message Fast Facts

- **85% of Americans have cell phones vs. 73% who have Internet access.**

- **95%** of all cell phones in the US can be reached via text.

- **94%** read rate!

- **90%** opened within 3 minutes!

- 23% of text campaign messages are forwarded.

- **Cost savings up to 500%** over direct mail/email.

- Offers sent via text convert **10-20 times** higher than either email or direct mail.

- **12%** of US mobile subscribers who receive a text ad respond to it.

- Increase customer acquisition by 5-15%.

- Over 84% of US consumers will not leave home without their cell phone.

Service Plans

TextHub...

Features	Basic $99/month	Advanced $299/month	Premium $999/month
Send Text Messages (SMS) send text messages to all US carriers.	●	●	●
Receive Text Messages (SMS) receive text messages from any mobile number.	●	●	●
Unlimited Messaging send and receive unlimited text messages. [1]	●	●	●
Response Keywords allow your registered users to interact via keywords. [2]	●	●	●
Global Keywords allow external users to interact via keywords. [3]	●	●	●
Text A Reply automatically reply to incoming messages based on a keyword.	●	●	●
Personalize Messages automatically include recipient's name to start message.	●	●	●
Schedule Messages schedule when to send a message.	●	●	●
Text Groups setup recipients in groups for target messaging.	●	●	●
Online Inbox view incoming messages online.	●	●	●
Send Surveys poll your customers and capture the results.		●	●
Branding tag the end of your message with ad or branding message.		●	●
Incoming to Your Phone TextHub will forward incoming messages to you.		●	●
Forward Text Messages automatically forward texts to another # based on keyword.		●	●
E-mail Text Messages automatically forward texts to e-mail based on keyword.		●	●
Post to Web Service automatically post texts to web service based on keyword		●	●
TextHub API connect to TextHub API to send messages, subscribe users, etc.		●	●
Dedicated Number get a dedicated number for sending and receiving messages.			●
Natural Language build natural language responders on incoming keywords.			●

1 Basic Accounts are limited to 500 subscribed contacts. 2 Users must be active in your numbers list for response keywords to work.
3 Premium Accounts are allowed unlimited global keywords; Advanced Accounts get 50 free global keywords; Additional global keywords are $2.95/month