How do you know when your message has reached your target?

TextHub

When it's in the palm of their hand.

The Economy has slowed down, but why should your team?

Whether it's a Minor League or an MLB game, TextHub's mobile marketing service is the best way to connect to loyal fans and attract new fans.

TextHub gives your team the ability to send messages directly to your fans before, after, and even during the game!

How can your team benefit from text message marketing?

- **Text Message Blasting** - Create a Mobile Fan Club and send text messages to all of your fans reminding them of upcoming games. Drive ticket sales by engaging your customers with specials all via the mobile phone.

- **Website Interaction** - Allow fans and users to sign up for your text message alerts and updates right from your website.

- **Mobile Contest** - Run a contest through text messaging and attract your fans and customers to be a part of your ongoing mobile fan club.

- **Mobile Keywords** - Give users the ability to text-in and sign-up to get more information. A great example would be "Text **COUGARS** to 99679". This keyword can be used on print, web, radio, and TV marketing ads.

- **Text-2-Screen** - Give fans and customers the ability to send mobile messages to the big screen.

Get in the game with mobile marketing for your sports team! Your fans and your team will appreciate it!

Text Message Fast Facts

- **94%** read rate!

- **90%** opened within 3 minutes!

- 23% of text campaign messages are forwarded.

- **Cost savings up to 500%** over direct mail/email.

- Offers sent via text convert **10-20 times** higher than either email or direct mail.

- **95%** of all cell phones in the US can be reached via text.

- **12%** of US mobile subscribers who receive a text ad respond to it.

- Increase customer acquisition by 5-15%.

- Over 84% of US consumers will not leave home without their cell phone.

Service Plans

TextHub...

Features	Basic $99/month	Advanced $299/month	Premium $999/month
Send Text Messages (SMS) send text messages to all US carriers.	●	●	●
Receive Text Messages (SMS) receive text messages from any mobile number.	●	●	●
Unlimited Messaging send and receive unlimited text messages. [1]	●	●	●
Response Keywords allow your registered users to interact via keywords. [2]	●	●	●
Global Keywords allow external users to interact via keywords. [3]	●	●	●
Text A Reply automatically reply to incoming messages based on a keyword.	●	●	●
Personalize Messages automatically include recipient's name to start message.	●	●	●
Schedule Messages schedule when to send a message.	●	●	●
Text Groups setup recipients in groups for target messaging.	●	●	●
Online Inbox view incoming messages online.	●	●	●
Send Surveys poll your customers and capture the results.		●	●
Branding tag the end of your message with ad or branding message.		●	●
Incoming to Your Phone TextHub will forward incoming messages to you.		●	●
Forward Text Messages automatically forward texts to another # based on keyword.		●	●
E-mail Text Messages automatically forward texts to e-mail based on keyword.		●	●
Post to Web Service automatically post texts to web service based on keyword		●	●
TextHub API connect to TextHub API to send messages, subscribe users, etc.		●	●
Dedicated Number get a dedicated number for sending and receiving messages.			●
Natural Language build natural language responders on incoming keywords.			●

1 Basic Accounts are limited to 500 subscribed contacts. 2 Users must be active in your numbers list for response keywords to work.
3 Premium Accounts are allowed unlimited global keywords; Advanced Accounts get 50 free global keywords; Additional global keywords are $2.95/month